

## **Business Geography Specialty Group Annual Report 2013**

### **1) Mission Statement**

The purpose of the BGSB is to bring together individuals who have mutual professional interests in business geography. Business geography is the application of geographic knowledge and information and geospatial techniques that assists businesses in making specific real-time decisions. Our goal is to share research, provide direction for future leaders, and provide a forum for networking and interaction with the business community.

### **2) Dues Information**

Dues are \$5 (regular members) and \$1 (students).

### **3) Officers**

Chair (2012-2014):

Linda Peters, lpeters@esri.com

Vice-chair (2012-2014; Chair 2014-2016):

Murray Rice, rice@unt.edu

Secretary-treasurer (2012-2014; Vice-chair 2014-2016):

Lawrence Joseph, lawrencej@westmarine.com

Past chair (2012-2014):

Tony Hernandez, thernand@research.ryerson.ca

### **4) Accomplishments**

- a) At Los Angeles, the BGSB *Student Paper* was awarded to Karl Schrantz (Western Michigan). This year, the competition was blindly held, but Karl's presentation impressed the members of the BGSB. The BGSB extends our congratulations to all student presenters of business geography for their interest and contribution to the field.
- b) Also at the Los Angeles meeting, the BGSB held a vibrant series of research and panel sessions. The BGSB thanks the organizers and participants in all of our BGSB-sponsored sessions for a very stimulating program. We're already looking forward to the 2014 meetings in Tampa.

- c) The business meeting discussed, amongst other issues: promoting the group via social media with a focus on relevancy and cool; a motion was carried to have an individual from an academic department chair the student awards committee, with that person becoming an executive member of the group in a two-year position; holding an electronic election for the student awards committee chair given the lack of immediate volunteers; and whether to have awards at both the AAG Annual Meeting and the Applied Geography Conference, which led to its own discussion on goals and placement.
  
- d) At Los Angeles, a major focus of the BGSg was curriculum development, with a series of meetings, including a daylong session at ESRI. Tony Hernandez discussed four components for tangible outcomes including: the importance of location in the language of business; why geographers use location-based data differently; application areas using location intelligence (retail among several other business functions); and the important role of geographers including the critical analytical pieces in that location data is important enough that the user should be specialized. Following the meeting, the next steps were to create an outline and table of contents. The BGSg discussed target audiences including business schools, IT departments, geography, and practitioners.

## **5) Membership and Participation**

The Specialty Group is in good health, with 100 members. This is down slightly from the previous year.

## **6) Financial Report**

The BGSg account balance for this year is \$1893. The accounts, which are managed by the AAG, are summarized in a financial report at Appendix A.

Lawrence Joseph, West Marine (Secretary-Treasurer)  
June 2013

## Appendix A

### Association of American Geographers Specialty Groups Financial Report March 31, 2013

#### Business Geography Specialty Group

<u>Date</u>	<u>Description</u>	<u>Receipts</u>	<u>Disbursements</u>	<u>Balance</u>
<i>8/31/10</i>	<i>Balance forward</i>			<i>\$ 757.00</i>
9/30/10	Peters - donation	200.00		957.00
9/30/10	Dues collected for September 2010	14.00		971.00
10/28/10	Hernandez - Donation for student awards	381.96		1,352.96
10/31/10	Dues collected for October 2010	65.00		1,417.96
11/30/10	Dues collected for November 2010	32.00		1,449.96
12/31/10	Dues collected for December 2010	53.00		1,502.96
1/31/11	Dues collected for January 2011	27.00		1,529.96
2/28/11	Peters - Void Ck#12745 issued in error	87.00		1,616.96
2/28/11	Dues collected for February 2011	6.00		1,622.96
3/31/11	Dues collected for March 2011	38.00		1,660.96
4/30/11	Dues collected for April 2011	19.00		1,679.96
5/25/11	Huang - 2nd place student award		(100.00)	1,579.96
5/25/11	Yeh - 1st Place Student Award		(200.00)	1,379.96
5/12/11	Thrall - Donation	200.00		1,579.96
5/31/11	Dues collected for May 2011	15.00		1,594.96
6/30/11	Dues collected for June 2011	6.00		1,600.96
7/31/11	Dues collected for July 2011	1.00		1,601.96
8/31/11	Dues collected for August 2011	11.00		1,612.96
<b>8/31/11</b>	<b>Balance</b>			<b><u>\$1,612.96</u></b>
<i>8/31/11</i>	<i>Balance forward</i>			<i>\$1,612.96</i>

9/30/11	Dues collected for Sept. 2011	34.00	1,646.96
10/31/11	Dues collected for Oct. 2011	23.00	1,669.96
11/30/11	Dues collected for Nov. 2011	48.00	1,717.96
12/31/11	Dues collected for Dec. 2011	17.00	1,734.96
1/31/12	Dues collected for Jan 2012	54.00	1,788.96
2/29/12	Dues collected for Feb 2012	18.00	1,806.96
3/30/12	Estaville, Lawrence - donation	200.00	2,006.96
3/7/12	Gleason - 2012 Student Paper Competition Award		(100.00) 1,906.96
3/8/12	Oliver - 1st Place Student Paper Award		(200.00) 1,706.96
3/31/12	Dues collected for Mar 2012	18.00	1,724.96
4/30/12	Dues collected for Apr 2012	19.00	1,743.96
5/31/12	Dues collected for May 2012	2.00	1,745.96
6/30/12	Dues collected for June 2012	11.00	1,756.96
7/31/12	Dues collected for July 2012	20.00	1,776.96
8/31/12	Dues collected for Aug 2012	15.00	1,791.96
9/30/12	Dues collected for Sept 2012	1.00	1,792.96
10/31/12	Dues collected for Oct. 2012	36.00	1,828.96
11/30/12	Dues collected for Nov. 2012	29.00	1,857.96
12/31/12	Dues collected for Dec. 2012	35.00	1,892.96
1/31/13	Dues collected for Jan 2013	28.00	1,920.96
2/28/13	Dues collected for Feb 2013	26.00	1,946.96
3/31/13	Dues collected for March 2013	19.00	1,965.96
<b>3/31/13</b>	<b>Balance</b>		<b><u>1,965.96</u></b>